

Ice Vise melts over 35% more ice at -4°F than the leading liquid deicer.

Ice Vise is a professional grade, chloride-free liquid ice melt designed to be applied to high traffic areas around commercial or residential locations including sidewalks, ramps, and steps. Applying Ice Vise during or after a winter weather event will help to deice these surfaces, providing a safer environment for walking. Ice Vice also features a low residue liquid formula that prevents it from being tracked indoors, reducing messes and damage to interior flooring surfaces, especially when compared to granular deicing products.

Ice Vise's chloride-free formula is the safest ice melt option for interior surfaces, as well as pets, kids and plants.



NO TRACKING INDOORS

A low residue formula helps prevent Ice Vise from being tracked indoors and leaving behind messy and corrosive footprints on interior flooring surfaces.



PROFESSIONAL GRADE

Has more ice melting and penetrating capabilities than the competition. Prevents refreezing down to -4°F.



SAFE FOR TURF AND PLANTS

Ice Vise's chloride-free formula is safe for use around turf and plants. It also doesn't cause burning or irritation when coming into contact with paws and skin.

APPLYING ICE VISE AFTER A STORM

For best results, apply when temperatures are at or below freezing point (32°F). Remove snow and loose ice before applying. Ice Vise may be applied with a handheld, backpack, or other sprayer of your choice. Pour the amount required for your area into the sprayer and begin applying. Thicker ice formations may require multiple applications.

APPLYING ICE VISE BEFORE A STORM

While not the intended use, Ice Vise may be applied before winter storms to help prevent ice buildup.* Ice Vise will not prevent snow accumulation.

Ice Vise can be safely used on the surfaces listed below:

- Brick and stone[†]
- · Wood and composite decking
- Concrete[†]
- Metal ramps
- Asphalt

*When used before winter storms to prevent ice buildup, repeat or higher volume applications may be necessary. Applying Ice Vise before a storm will reduce the amount of square feet the product is able to cover.

[†]Do not use on concrete or payers installed in the last 18 months, structural concrete or specialty stone surfaces such as granite and marble.

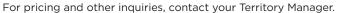


AVAILABLE PACKAGING SIZES:

- 2 x 2.5 gallon
- 275 gallon tote
- 55 gallon drum



For more information about Ice Vise, visit AndersonsHomeandGarden.com







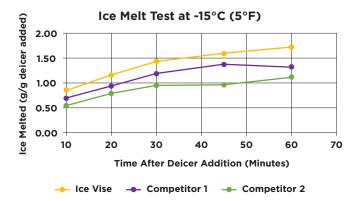


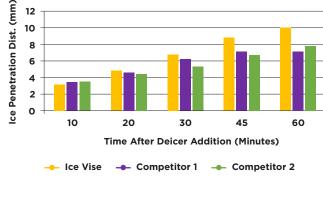
ICE VISE OUTPERFORMS

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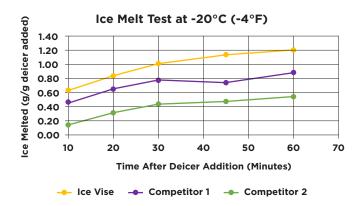
To evaluate the effectiveness of Ice Vise liquid deicer, The Andersons research and development team compared its ice melting and ice penetration capabilities to those of two leading liquid deicers.

The Andersons Ice Vise liquid deicer melted 26% and 53% more ice than Competitor 1 and Competitor 2, respectively, at 5°F. When the temperature was lowered to -4°F, Ice Vise melted 36% and 122% more ice than Competitor 1 and Competitor 2, respectively (Figure 1). Ice Vise liquid deicer also demonstrated better ice penetration per gram of liquid deicer used than both competitor products at 5°F and -4°F (Figure 2).





Ice Penetration Distance at -15°C (5°F)



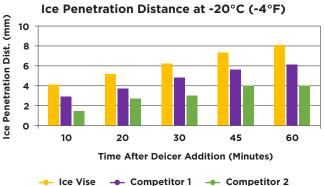


Figure 1. Ice Melt Tests of Residential Deicers at Varying Temperatures. Amount of ice melted of various residential deicers at 5°F and -4°F. Ice melting of liquid deicer test method SHRP H-205.2 was used from the Strategic Highway Research Program (SHRP)

Figure 2. Ice Penetration Test of Residential Deicers at Varying Temperatures. Distance of ice penetration of residential deicer solutions at 5°F and -4°F. Ice penetration of liquid deicer test method SHRP H-205.4 was used from the Strategic Highway Research Program (SHRP)



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For pricing and other inquiries, contact your Territory Manager.